

TOWN OF COTTAGE CITY CENSUS NEWSLETTER

The Census is almost here!

In mid-March, homes across the country will begin receiving invitations to complete the 2020 Census. Once the invitation arrives, you should respond for your home in one of three ways: online, by phone, or by mail.

Census Day 2020

April 1 is Census Day, a key reference date for the 2020 Census. When completing the census, you will include everyone living in your home on April 1, 2020. Census Day will be celebrated with events across the country.

Overall Timeline

Counting every person living in the United States is a massive undertaking, and efforts begin years in advance. Here's a look at some of the key dates along the way:

2020

- ❖ January 21: The U.S. Census Bureau starts counting the population in remote Alaska. The count officially begins in the rural Alaskan village of Toksook Bay.
- ❖ March 12 - 20: Households will begin receiving official Census Bureau mail with detailed information on how to respond to the 2020 Census online, by phone, or by mail.
- ❖ March 30 - April 1: The Census Bureau will count people who are experiencing homelessness over these three days. As part of this process, the Census Bureau counts people in shelters, at soup kitchens and mobile food vans, on the streets, and at non-sheltered, outdoor locations such as tent encampments.
- ❖ April 1: Census Day is observed nationwide. By this date, every home will receive an invitation to participate in the 2020 Census. Once the invitation arrives, you should respond for your home in one of three ways: online, by phone, or by mail. When you respond to the census, you'll tell the Census Bureau where you live as of April 1, 2020.
- ❖ April: Census takers will begin visiting college students who live on campus, people living in senior centers, and others who live among large groups of people. Census takers also begin conducting quality check interviews to help ensure an accurate count.
- ❖ May - July: Census takers will begin visiting homes that haven't responded to the 2020 Census to help make sure everyone is counted.
- ❖ December: The Census Bureau will deliver apportionment counts to the President and Congress as required by law.

2021

- ❖ March 31: By this date, the Census Bureau will send redistricting counts to states. This information is used to redraw legislative districts based on population changes.

Spread the Word

The 2020 Census is more than a population count. It's an opportunity to shape the future of your community.

¡El censo ya casi está aquí!

A mediados de marzo, los hogares de todo el país comenzarán a recibir invitaciones para completar el Censo 2020. Una vez que llega la invitación, debe responder por su hogar de una de estas tres maneras: en línea, por teléfono o por correo.

Día del censo 2020

El 1 de abril es el Día del Censo, una fecha clave de referencia para el Censo 2020. Al completar el censo, incluirá a todos los que viven en su hogar el 1 de abril de 2020. El Día del Censo se celebrará con eventos en todo el país.

Cronología general

Contar a cada persona que vive en los Estados Unidos es una tarea enorme, y los esfuerzos comienzan con años de anticipación. Aquí hay un vistazo a algunas de las fechas clave en el camino:

2020

- ❖ 21 de enero: la Oficina del Censo de los EE. UU. Comienza a contar la población en la remota Alaska. El recuento comienza oficialmente en la aldea rural de Alaska de Toksook Bay.
- ❖ 12 Del 12 al 20 de marzo: los hogares comenzarán a recibir el correo oficial de la Oficina del Censo con información detallada sobre cómo responder al Censo 2020 en línea, por teléfono o por correo.
- ❖ 30 de marzo - 1 de abril: la Oficina del Censo contará a las personas que están sin hogar durante estos tres días. Como parte de este proceso, la Oficina del Censo cuenta a las personas en refugios, en comedores populares y camionetas de comida móviles, en las calles y en lugares al aire libre no protegidos como campamentos de tiendas de campaña.
- ❖ 1 de abril: el día del censo se celebra en todo el país. Para esta fecha, cada hogar recibirá una invitación para participar en el Censo 2020. Una vez que llega la invitación, debe responder por su hogar de una de estas tres maneras: en línea, por teléfono o por correo. Cuando responda al censo, le informará a la Oficina del Censo dónde vive a partir del 1 de abril de 2020.
- ❖ Abril: los encuestadores comenzarán a visitar estudiantes universitarios que viven en el campus, personas que viven en centros para personas mayores y otros que viven entre grandes grupos de personas. Los encuestadores del censo también comienzan a realizar entrevistas de control de calidad para ayudar a asegurar un conteo preciso.
- ❖ Mayo - julio: los encuestadores del censo comenzarán a visitar hogares que no han respondido al Censo 2020 para ayudar a asegurar que todos sean contados.
- ❖ Diciembre: la Oficina del Censo entregará recuentos de prorrateo al Presidente y al Congreso según lo exija la ley.

2021

- ❖ 31 de marzo: para esta fecha, la Oficina del Censo enviará recuentos de redistribución de distritos a los estados. Esta información se utiliza para volver a dibujar distritos legislativos en función de los cambios de población.

Difundir la palabra

El Censo 2020 es más que un recuento de población. Es una oportunidad para dar forma al futuro de su comunidad.

How the 2020 Census will invite everyone to respond





Every household will have the option of responding online, by mail, or by phone.

Nearly every household will receive an invitation to participate in the 2020 Census from either a postal worker or a census worker.

 **95%** of households will receive their census invitation in the mail.



 **Almost 5%** of households will receive their census invitation when a census taker drops it off. In these areas, the majority of households may not receive mail at their home's physical location (like households that use PO boxes or areas recently affected by natural disasters).

 **Less than 1%** of households will be counted in person by a census taker, instead of being invited to respond on their own. We do this in very remote areas like parts of northern Maine, remote Alaska, and in select American Indian areas that ask to be counted in person.

(This is separate from our follow-up efforts; census takers will visit all households that were invited to respond on their own and haven't.)

Note: We have special procedures to count people who don't live in households, such as students living in university housing or people experiencing homelessness.

How the 2020 Census will invite everyone to respond



What to Expect in the Mail

When it's time to respond, most households will receive an invitation in the mail.

Every household will have the option of responding online, by mail, or by phone.

Depending on how likely your area is to respond online, you'll receive either an invitation encouraging you to respond online or an invitation along with a paper questionnaire.

Letter Invitation

- Most areas of the country are likely to respond online, so most households will receive a letter asking you to go online to complete the census questionnaire (or to respond by phone).
- We plan on working with the U.S. Postal Service to stagger the delivery of these invitations over several days. This way we can spread out the number of users responding online, and we'll be able to serve you better if you need help over the phone.

Letter Invitation and Paper Questionnaire

- Areas that are less likely to respond online will receive a paper questionnaire along with their invitation. The invitation will also include information about how to respond online or by phone.

WHAT WE WILL SEND IN THE MAIL	
On or between	You'll receive:
March 12-20	An invitation to respond online to the 2020 Census. (Some households will also receive paper questionnaires.)
March 16-24	A reminder letter.
	If you haven't responded yet:
March 26-April 3	A reminder postcard.
April 8-16	A reminder letter and paper questionnaire.
April 20-27	A final reminder postcard before we follow up in person.

We understand you might miss our initial letter in the mail.

- Every household that hasn't already responded will receive reminders and will eventually receive a paper questionnaire.
- It doesn't matter which initial invitation you get or how you get it—we will follow up in person with all households that don't respond.



TOWN OF COTTAGE CITY
3820 40TH Avenue
Cottage City, Maryland 20722

*****ECRWSS****	PASRT STD ECRWSS U.S. POSTAGE PAID EDDM RETAIL
Local Postal Customer	



Census results help determine how billions of dollars in federal funding flow into states and communities each year.



The results determine how many seats in Congress each state gets.



It's mandated by the U.S. Constitution in Article 1, Section 2: The U.S. has counted its population every 10 years since 1790.

Para información en español, visita 2020CENSUS.GOV/cuenta



This Project has been financed in part with State funds from Maryland's 2020 Census Grant Program. Project content or opinions do not necessarily reflect the views or policies of the State of Maryland or any of its instrumentalities.